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### Webinar Overview

- 1. The Girls Health and Wellness Project
- 2. Introducing..... Take Care Curriculum Guide

**Discussion** 

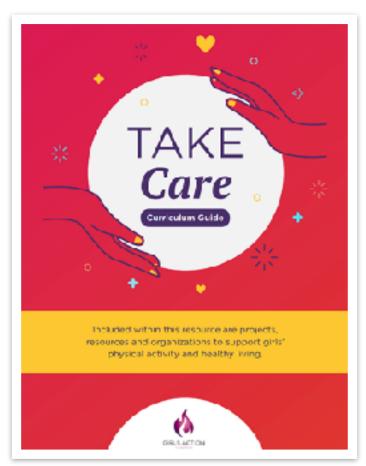
3. Health Promotion and Empowerment: Ideas for Facilitators

Discussion

4. Designing a Health Promotion Program

**Discussion** 

Download the "Take Care" Curriculum Guide from www.girlsactionfoundation.ca/takecare





### About Us

#### **Girls Action Foundation**

#### http://girlsactionfoundation.ca

Founded in 1995, Girls Action Foundation is a non-profit organization that believes in the power of girls as agents of social change. GAF provides spaces for girls to speak out, build skills and create action on issues that are important and real to them. It provides training and support to girls' programs across Canada to address topics such as violence prevention, health promotion, media literacy, and leadership.

# leadership.

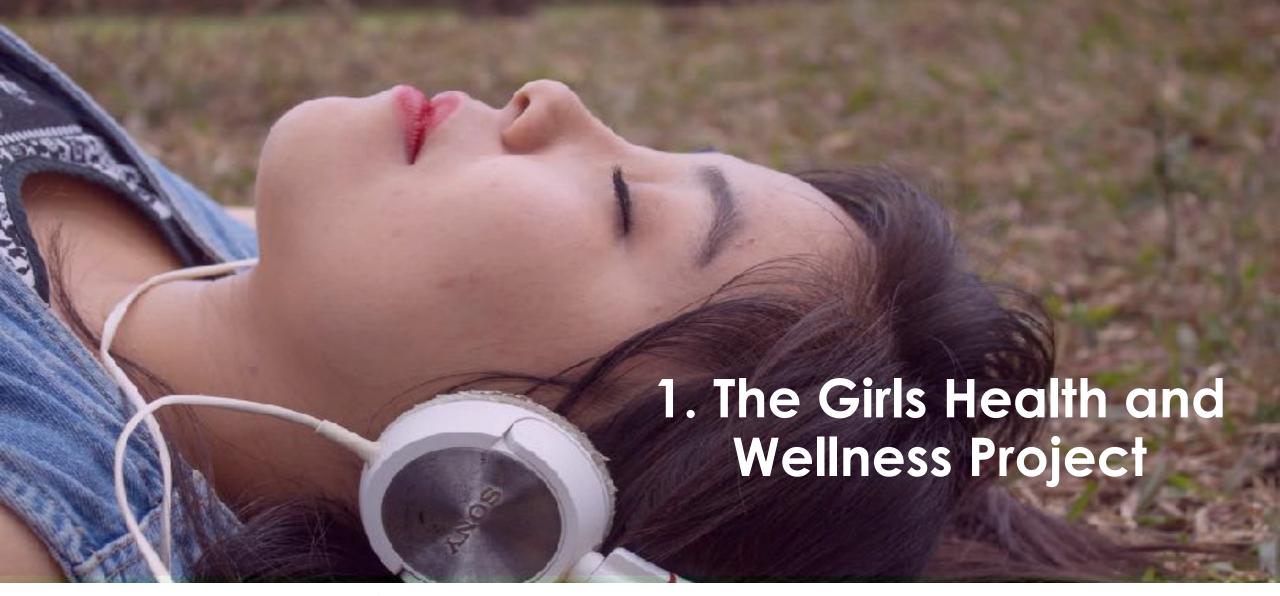
#### Centre of Excellence for Women's Health

#### http://bccewh.bc.ca

The Centre of Excellence for Women's Health conducts multidisciplinary and action-oriented research on girls' and women's health, with particular attention to research that will improve the health status of girls and women who face health inequities due to socioeconomic status, race, culture, age, sexual orientation, geography, disability and/or addiction. CEWH is hosted by BC Women's Hospital + Health Centre, an agency of the Provincial Health Services Authority.



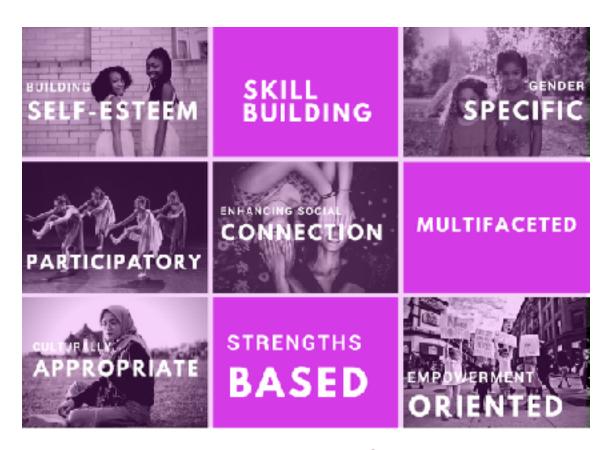








# The Girls Health and Wellness Project



- In 2015 Girls Action Foundation launched a multi-year Girls' Health and Wellness Project
- Funded by the Public Health Agency of Canada (PHAC).



Public Health Agency of Canada Agence de la santé publique du Canada

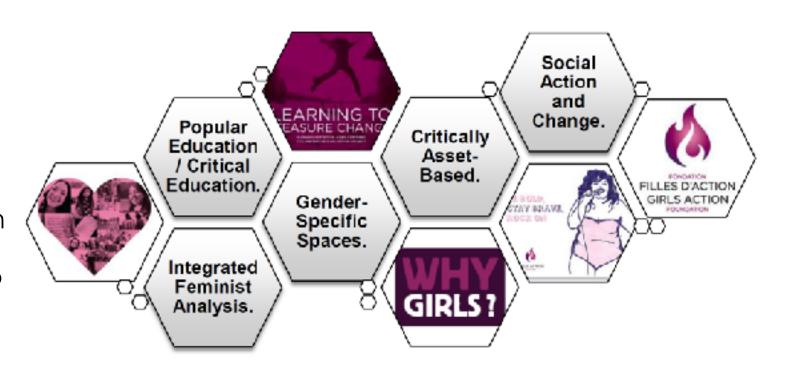
 The project aimed to positively affect the health of girls participating in gender-specific programs across Canada by developing, testing and disseminating information and resources informed by gender-based analysis and best practices in youth health promotion and girls' programming.





### An Empowerment Model for Health Promotion

- The Girls Health and Wellness Project uses a girls' empowerment model for health promotion
- An empowerment model builds on and extends effective practices in promoting healthy living while also addressing the social and political issues that their girls face





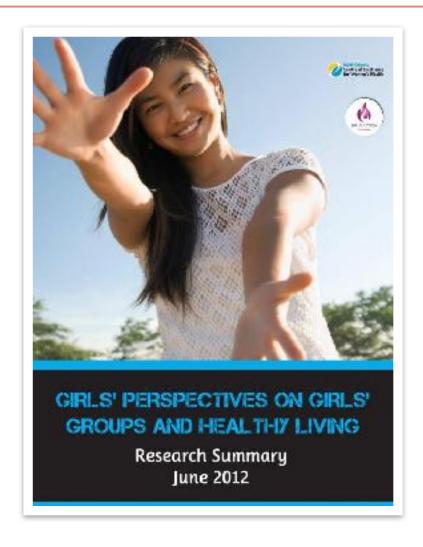
# Empowerment and Healthy Living

- A girls' empowerment model emphasizes:
  - Skill-building
  - Strengthening of social connections
  - Providing girls with opportunities to learn about issues that are relevant to them
- In this way, girls can put the tools they acquire into practice with the support of others.
- This recognizes the social determinants of health and the systemic issues that girls may be facing





### Girls' Groups as Spaces for Health Promotion



# Foundational research by Girls Action Foundation and the Centre of Excellence for Women's Health (2012)

Girls reported that participating in girl-specific programs:

- ✓ Increased their self-respect and self-acceptance, helped them overcome shyness, and gave them the confidence to resist peerpressure
- ✓ Enabled them to freely share what they were experiencing as girls, create bonds with other girls, and experience a sense of empowerment with being a girl.
- ✓ Provided them with the experience of having a safe and confidential space to share their experiences with other girls
- ✓ Gave them the opportunity to learn new coping and decisionmaking skills and to learn about tools and resources available to them



# HEALTH PROMOTION FOR GIRLS: GENDER TRANSFORMATIVE APPROACHES

### webinar



GIRLS ACTION FOUNDATION

JUNE 18, 2018 MONDAY

10AM PST

JOIN US ONLINE FOR THIS INFORMATIVE ! HOUR WEDINAR

#### **Webinar #1 – June 2018**

Health Promotion for Girls: Gender Transformative & Other Promising Practices for Facilitators of Girls' Groups

- "Why girl-specific health promotion?"
- "How do we do girl-specific health promotion?"
- Principles for practice: harm reduction, cultural safety, trauma-informed, gender-transformative

Webinar slides and audio available at www.bccewh.bc.ca





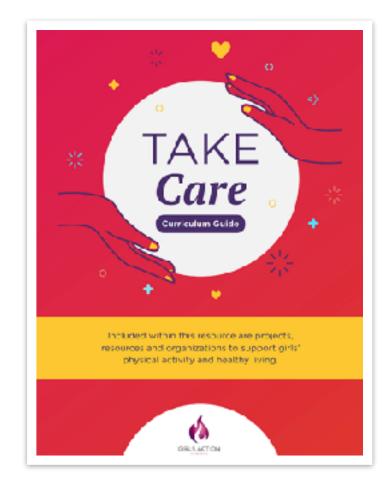




# Take Care Curriculum Guide

- Developed in collaboration with partners in six communities in Nova Scotia, British Columbia, Ontario, and Quebec, and a national advisory committee of diverse stakeholders and knowledge experts
- Created to enable organizations and communities to promote girls' health through girls' empowerment groups
- The guide was piloted in Learning Labs in six communities across Canada in 2016-2017

A summary of findings from the Learning Labs will be available in late September 2018 on the Girls Action Foundation website





# Who is the **Take Care** curriculum guide for?

- Target audience: girls and young women ages 10-18
- Curriculum focuses on three areas of healthy living:
- 1. Healthy eating
- 2. Physical activity
- 3. Substance use



### How to Use the Guide

- √ Standalone girls' program
- ✓ Independent workshops
- ✓ Incorporate into curriculum you are already using

The activities in the **Take Care Guide** can be used as inspirational templates or adapted to the specific needs of your girls' group, the age of your participants, and their current level of knowledge and skills.





# Organization of the Guide

#### **Four Sections:**

- A. Energizers and Introductions
- B. Food Matters (Better Nutrition)
- C. Moving Together, Thriving Together (Increased Physical Activity)
- D. Core Values: Body Image, Critical Thinking and Agency Building (Reduced Tobacco and Alcohol Use)





# Part A



**Energizers**and Introductory Suggestions

#### ACTIVITIES

Group Agreement: Participants to collectively develop group guidelines.

**Tree of Affirmation:** Participants learn to focus on qualities unrelated to physical appearance.

Body Scan: Participants do breathing, mindfulness and centering exercises.

Sharing Quotations: Participants share inspirational quotations with the group.

**Planting Vegetables Together:** Participants plant seeds together and grow plants throughout the program.



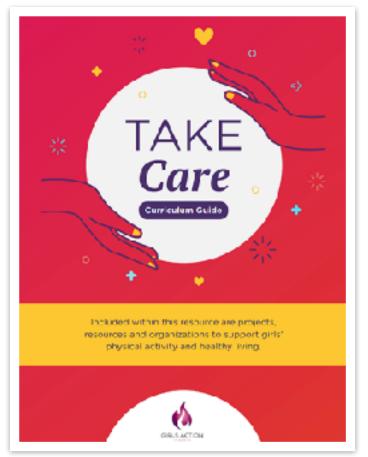
# Example Activity: Body Scan

#### A breathing, mindfulness, and centering exercise

#### In Practice

- Can use as a way of starting or ending a session as it can help girls focus on the upcoming session or prepare for the rest of their day
- As mindfulness is a skill that requires practice, you can repeat this activity multiple times over the course of the program if girls find it helpful
- Can put on some relaxing instrumental music
- Can be done while sitting on a chair

Body Scan, p. 31-33





# Example Activity: Body Scan

#### In Practice

- Protect the space by preventing interruptions (walk-ins) and observers
- Be aware of possible trauma triggers such as asking girls to close their eyes or turning off the lights – provide girls with options (e.g., "If you like, you can close your eyes....") and tell girls what you're doing before you do it ("As we begin this exercise, I'm going to walk to the end of the room and turn off the lights for this exercise").
- Debrief:
  - Ask the participants how they felt before, during and after the body scan.
  - Ask participants what they thought of the activity.
  - Ask the participants if they can integrate an activity like this one into their lives.

#### Body Scan Script<sup>4</sup>

Lie down in a comfortable place like a carpeted floor, couch or hed. Although you may feel sleepy or your mind may drift while doing this exercise, the goal is to try and remain alert and aware of the present memory.

Gently close your eyes. Let your shoulders drop down and away from your ears. Bring your attention to your breathing. Breathe in\_and out... and just allow yourself to continue to breathe naturally.

The aim of this eversite is to bring awareness to the physical sensations in different parts of your body. Your mind is probably used to labeling these sensations as good or pleasurable; or bad, unconfortable or even painful. For this exercise, see if you are able to just notice what you feel without judgement. For example, do you notice tingling, warmth, pulsating, tightness or other sensations: Again, it's not about whether these sensations are good or bad, it's just about noticing them.

Continue to breathe all your own pace, allowing each breath to come as it may, without any conscious affort to change your treathing. Notice your langs slowly filling with air when you breathe in and deflating as you breathe out.

Now, bring awareness to where your body makes contact with the floor, couch or bed. On each outbreath, allow yourself to let gc, to sink a little deeper into the surface below you.

Scarryour left foot for any sensations. Simply become aware of the, Scarryour left call. Notice and allow any sensations that may be present. Scarr slowly, up through your thigh now. Allow yourself to feel any and all sensations. If you don't feel anything at the moment, that's okay. Just allow yourself to 'not' feel anything.

If you do become aware of lension, or other intense sensations in a particular part of your body, see if you can breathe into it. Use the in-breath to bring a gentle awareness to the sensations present in your body, without trying to change them.



### Part B



#### ACTIVITIES

**Food Mapping: Where is the food in my community?:** Participants locate healthy food sources

**The Stories Our Food Tells Us:** Participants learn to identify their individual relationships with food

We Label!: Participants learn to read food labels and create their own

Nutrition Game: Participants play a board game to learn about nutrition and health

What's Up with Food?: Participants learn about influences on their food and nutrition habits



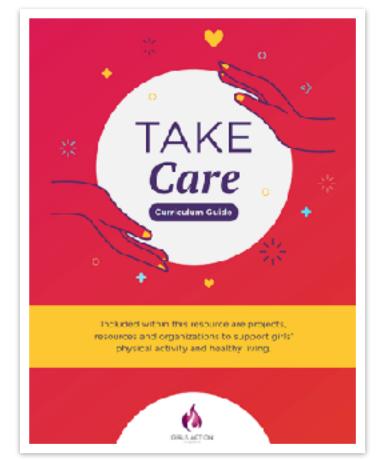
# Example Activity: The Stories Our Food Tells Us

A collage of images or drawings of foodstuff that girls associate with their town/family/culture/history.

#### In Practice

- Be mindful of the language you use when talking about healthy eating. Expressions like "right choices" and "eating right" do not take into consideration socio-economic factors that affect food accessibility (e.g., poverty) and can create feelings of guilt and shame for some girls
- Some facilitators find it helpful to explain the difference between "everyday" foods and "sometimes" foods. Role-model eating "sometimes" foods in moderation, without talking about being bad or feeling guilty. Also avoid labels such as "good/bad," "toxic/clean," and "junk/healthy food"

The Stories Our Food Tells Us, p. 43-44





# Example Activity: The Stories Our Food Tells Us

#### In Practice

- Younger girls may find it easier to discuss food in the context of their family, e.g., foods associated with birthdays and celebrations or food from their cultural background
- With older girls, you can explore foods that make them feel strong or nourished or loved
- Remember that everyone has culture (i.e., do not only ask girls from Indigenous/racialized backgrounds about their relationship with culture and food).
- Images of "healthy food" are often foods from European traditions (e.g., salads, wraps, smoothies). Discuss healthy foods in a range of cultural traditions.
- This activity could also evolve into a larger cookbook project that includes family or community recipes, health information, art work, or quotes to inspire body positivity





# Part C



Moving Together, Thriving Together: Increased Physical Activity

#### **ACTIVITIES**

When the Music Stops: Participants learn new exercises and play a game to music.

Where Are the Cool Spots?: Participants locate spaces for physical activity within their communities.

**My Story with Sports:** A female-identified guest speaker shares her story with sports and activity.

**Let's Get Real with It:** Participants use critical media literacy to unpack images of women in sports.



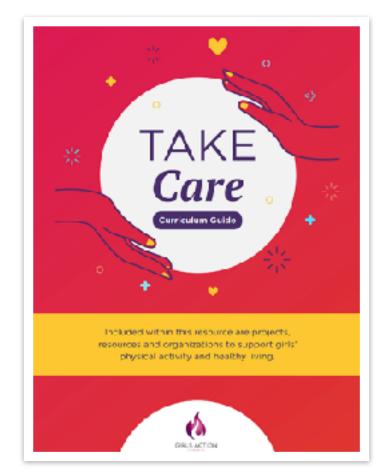
# Example Activity: Let's Get Real With It

Scrapbooking activity using images of women in sports in the media. This can be done using the internet or traditional media like magazines and newspapers.

#### In Practice

- Can use examples from social media (depending on the age group)
- Can include images from advertising, major sporting events like the Olympics, local news coverage, TV shows, YA fiction, etc.
- Ensure you have images from a wide range of sports such as field hockey (a female dominated sport), soccer (popular for girls and boys), and boxing or skateboarding (non-traditional sports for girls)
- Debrief:
  - What similarities do you notice? Differences?
  - Are men represented in the same way? Why or why not?
  - Would you make any changes? Why do you think women are represented this way?

Let's Get Real With It, p. 61-62





# Example Activity: Let's Get Real With It

#### In Practice

- This activity can be used to discuss how gender intersects with class, race, heterosexism, and other forms of oppression
- Topics of discussion can be expanded to include:
  - How advertising often co-opts messages of empowerment and liberation
  - How health and wellness is associated with middle class lifestyles
  - How Indigenous/racialized women and poor women are rarely represented as engaging in healthy living
- Barriers to participation in sport can also be explored through a discussion of access to resources, knowledge, and power





## Part D



#### Core Values:

Body Image, Critical Thinking, and Agency Building (Reduced Tobacco and Alcohol Use)

#### **ACTIVITIES**

Tobacco Advertising: Participants create a response to Tobacco advertising

**Collage:** Participants identify external stressors and understand how strength can come from within

Graffiti Wall: Participants create a collaborate art work on issues related to alcohol

It's My Life Journal: Participants interpret messages they have received concerning substance use

**What Media, Why Media?:** Participants use critical media literacy to understand media messages

**My Body is Mine:** Participants learn to appreciate their body's for qualities other than appearance



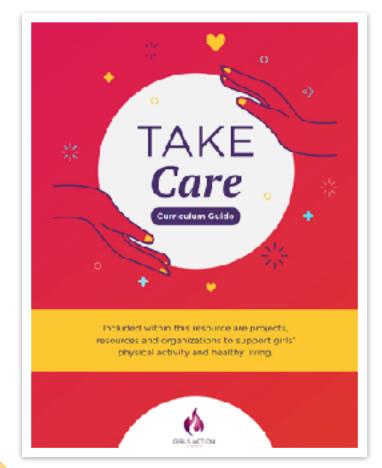
# Example Activity: It's My Life Journal

# An individual journaling activity followed by a small and large group discussion about alcohol and relationships

#### In Practice

- Can use a video or online resource to stimulate reflection or an event that has affected the community
- In group discussions, be careful not to incite self-disclosure and encourage participants to speak in general terms rather than personal stories (unless they volunteer)
- Debrief in large group:
  - Would anyone like to share examples of conflicts that can happen in a relationship (with a friend, partner, parent, etc.) when you drink too much?
  - Would anyone like to share an example of a time they chose not to drink and why?
  - Would anyone like to share how they relate to friends about drinking?

It's My Life Journal, p. 79-81





# Example Activity: It's My Life Journal

#### In Practice

- Be prepared to share resources with girls who might be interested in support, e.g., counselling, social worker, online information
- For girls who are already drinking themselves (the average age for girls to have their first drink is 13 years old), help them think about their relationship with alcohol
  - What are the pros and cons of alcohol and other substance use?
  - Are they interested in changing their alcohol use, e.g., drinking less or only drinking in certain circumstances?
  - How does alcohol relate to other issues in their life, e.g., mental wellness, relationships with friends, staying safe?

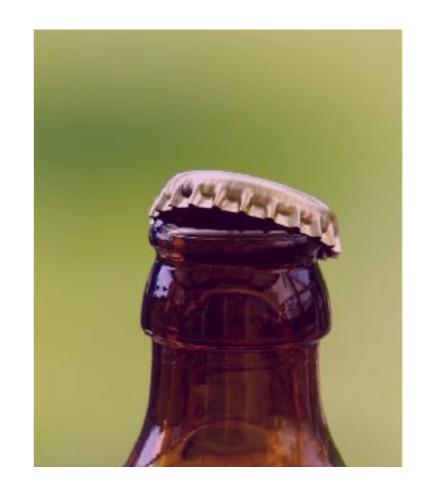




# Example Activity: It's My Life Journal

#### In Practice

- Help girls develop knowledge and skills relevant to their lives, e.g.,
  - How to manage stress (alternatives to substance use)
  - What the short- and long-term health effects of alcohol and other substance use are (e.g., link between breast cancer and alcohol)
  - Skills for talking to parents about substance use
  - Recognizing warning signs of alcohol poisoning and how to get help
  - Moderate or safer practices (e.g., not drinking on an empty stomach)





# Discussion







# Ideas for Facilitating Discussion



- To facilitate a good discussion, you need to have a hot topic, ask good questions, and give participants lots of time to think – especially if it's a complex or personal topic.
- Sometimes it helps participants (particularly the quiet ones) to have time to reflect or time to share with another person before asking them to share in a group.
- Try to use a combination of techniques. When you do, you may find that more people may participate actively in discussions more often.

For more facilitation ideas, download the **Amplify** manual from www.girlsactionfoundation.ca



# Different Approaches to Facilitating Discussion

- Individual Journaling with reflection questions or art activities (e.g., poem, drawing pictures)
- Partner Sharing Ask participants to discuss a question in groups of two and report back what they are comfortable to share with the group afterwards.
- 3. Group Include "go-arounds." These are a great way to give everyone the opportunity to contribute to the discussion. Make sure to remind everyone that they can "pass" if they choose to. A few ways to facilitate a "go around" include:
  - Each person shares one descriptive word or sentence about the activity or experience.
  - One person begins to retell what happened during the activity or experience and anyone can interrupt if they think of something to add to the sequence of how the activity or experience unfolded.
  - Each person in the group completes a sentence, such as, "It makes me happy when..."
    or "My favourite part of tonight was..."



# Asking Questions to Promote Critical Thinking

- Using questions to intercept or interrupt informal conversation is a simple way to make the most of any moment and to promote critical thinking.
- Everyone makes all kinds of assumptions in order to arrive at opinions of how things are, what is important, and how things "should be." Key questions to encourage critical thinking could include:
  - Why?
  - Where did you learn that?
  - When did you first think that?
- Reframe discussions to raise awareness about predominant assumptions. For example, asking: "How does alcohol and other substance use affect our mood?" could be helpful to reframe discussions about substance use to consider mental wellness as well as acknowledge that substance use can be enjoyable (and isn't always 'bad')



### **Healthy Living Conversation Starters**

#### Healthy Eating is a Girls' Issue!

Empowering approaches to health premotion thatenge gentle stereotypes, encourage critical thinking, teach new skills, and previde girls with the knowledge and resources they need to make healthy changes in their lives. Facilitators of girls' programs can create safe spaces to discuss how healthy eating is connected to family, culture, body image, media pressures, and more! Start a conversation:

#### ENVIRONMENT SOCIAL MEDIA Doyou trink social media affects of messages to we get and how food (good and bad?)

WHO COOKS?

CCCT OF FOCD

### Facilitator's Tip: Language Matters

LISTEN TO YOUR BODY

you? What foods emergize you what time of day should you sail big meat? What soes I feel like then you're ful?? What loods are

Where do we get our food and ext? How can we advocate for everyone? Withere is food available

#### Physical Activity is a Girls' Issue!

Empowering approaches to health promotion challenge gender stereotypes, encourage critical thinking teach new skills, and provide girls with the knowledge and resources. they need to make healthy changes in their ives. Facilitators of girls' programs can create safe spaces to discuss how physical activity is connected to play, community. culture, body image media pressures, and nore! Start a conversation:

#### AWESOME WOMEN

Which women attletes impire you? Why do youthink they're

JOYFLL MCVEMENT

#### DISCRIMINATION

#### **GETTING MESSY**

Coes worying about getting make-up prevent you from being more physically active? In what other ways do concerns about ou body prevent us from doingthe things we low?

#### GIRLS CAN

others for bors? Why are girls less

#### Substance Use is a Girls' Issue!

Empowering approaches to health promotion challenge gender steleotypes, encourage critical thinking, teach new skills, and provide girls with the knowledge and resources they need to make healthy changes in their lives. Facilitators of girls' programs can create safe spaces to discuss how substance use is connected to family, culture. mental wellness healthy relationships, and more! Star: a conversation:

#### MENTAL WELLNESS

How does alookst and other substance use affect our mood? What are some other ways we dflouit hings in our ife?

SEXUAL ASSAULT

#### PERSONAL VALUES

ponfortable telling friends that I night not feel like drinking or uning

#### HEALTH KNOWLEDGE

How can we keep ourselves brinking? Drinking heavily in some situations can make some oith more vulnerableto having an ranted sexual encounter. This is NEVER your faul.

#### IN THE MEDIA

Which drugs are acceptable and

#### WEIGHT CONCERNS

have you ever exercised at day or notesten before going out drinking because you were worried about calorier? Do you want to gut smoking but are vorriedabou gaining weight? How can we learn

#### HELPING FRIEND

hatdo you already know about the eath effects of conking and other

### Facilitator's Tip: Prevention vs. Harm Refuction

Download the Healthy Living Conversation Starters from www.bccewh.bc.ca





# The Spiral Model

The spiral model provides guiding principles for facilitation (there is no need to follow the exact order, rather consider each principle during programming)



# Identifying Patterns: Connecting to the Social Determinants of Health

Social determinants of health are the social and economic factors within the determinants of health. For example:

- 1. Income and social status
- 2. Employment and working conditions
- 3. Education and literacy
- 4. Childhood experiences
- 5. Physical environments
- 6. Social supports and coping skills

- 7. Healthy behaviours
- 8. Access to health services
- Biology and genetic end
- 10. Gender
- 11. Culture

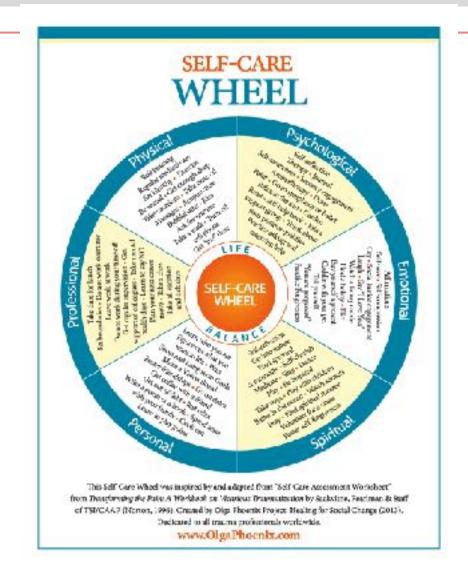
(For more on social determinants of health, see the Take Care manual, p. 14)

Discussing the social determinants of health can help girls understand how their health is shaped by social, cultural, and economic factors.



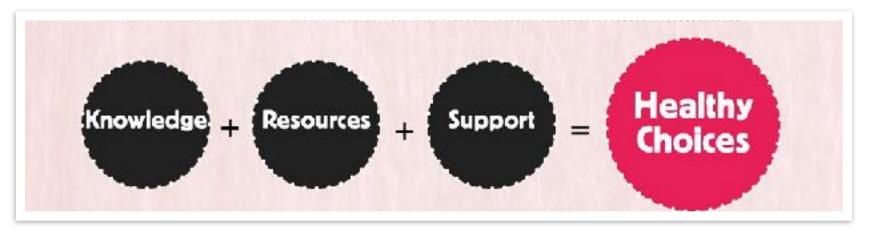
### Adding New Information: Knowledge Building

- "Adding New Information" is the portion of the spiral where you seek out new information as a group and start to answer the questions that have arisen during programming
- The key is that this need for information originates from the girls. Whatever knowledge building you do together will therefore relate to where the girls are at and not from your desire to "teach" them something.
- Knowledge can come in the form of handouts, online information, other girls' experiences, and invited guests



### Taking Action: Empowering Girls to Make Change

- You can help girls to apply what they've learned in the real world
- Action can take many forms. It can be personal, community-based or structural (government laws or organizational policies).
  - Actions can be taken within girls' groups to build girls' capacity and raise awareness
  - Actions can be taken outside the group to build community
  - Girls and young women can self-organize as action
  - Girls and young women can take action to influence structural change



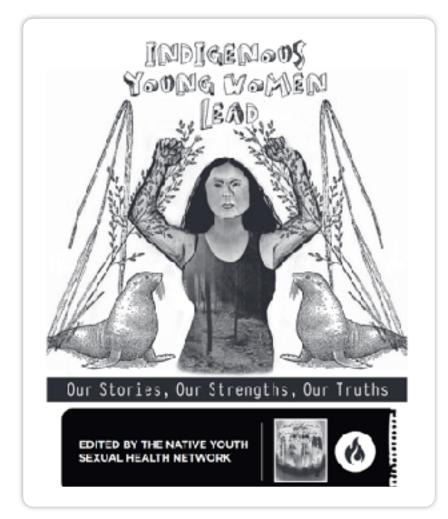


# Ideas for Taking Action

## Here are a few examples of how you can take action with your girls group:

- Encourage writing by making 'zines with the girls' stories and poetry; create pamphlets, websites or blogs about health issues that are important to girls
- Help girls learn how to do research about health issues. They might be interested in sharing what they learn with others or to inform policy changes in their community
- Organize a workshop on a topic that girls choose

Download this 'zine from www.girlsactionfoundation.ca





# Ideas for Taking Action



- Organize a "day of action", e.g., International No Diet Day (May 6), International No Tobacco Day (May 31)
- Arrange for an inspiring person to speak at your girls group and invite people to join
- Internet Activism use social media and other online platforms to spread awareness and promote advocacy to bring about social change
- Do a community visit to an organization that is working to improve health, e.g., a food bank, a health collective, a community centre open house



## Discussion







### Involve girls in program planning and delivery

- Research has shown that programs that are "girl-driven" or that provide opportunities for girls to participate in developing or implementing activities are more successful.
- You can ask girls' about their interests and priorities through a formal brainstorming activity or informally at the end of a session.
- Ask them for ideas about topics, skills they would to learn, and guests they would like to invite to a session.
- Involving girls in this way helps to make program more relevant and increases feelings of safety and mutual respect.





## Adapt existing successful programming

- Health issues intersect with many other issues that girls are facing in their lives, including gender identity, body positivity, selfesteem, mental wellness, and safety in relationships. Connect health to issues that are pressing for girls.
- If you've had success with particular activities in previous programming, adapt them to include a health focus.

#### E.g.,

- A workshop on the influence of the media could examine the portrayal of women smoking and drinking
- An activity on making healthy food choices could be connected to a community mapping exercise or the influence of living in an urban or rural environment on food availability
- A workshop on physical activity or smoking could explore family influences on girls' ability to make changes to their health and help promote critical thinking about personal responsibility for health





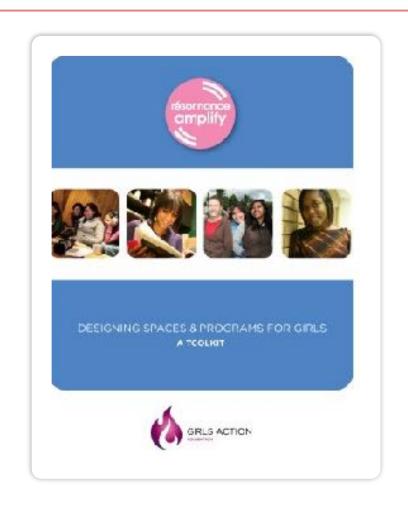
### Integrate health across topics and activities

- Health issues can be incorporated into diverse topics and activities.
- Use multiple formats to explore health issues, including discussion sessions, media activities, journaling, peer mentoring, arts and crafts, physical activity and field trips.
- Focus on activities that help girls to build skills or reflect critically on issues in their lives rather than solely focusing on sharing health information.

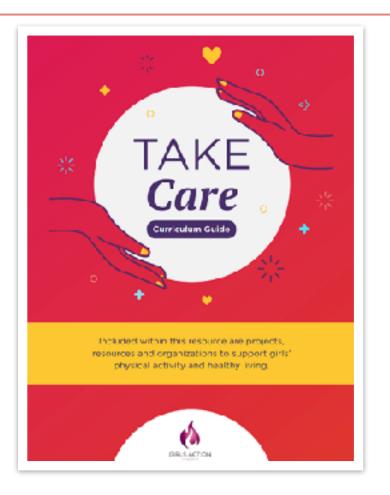




# Build Your Own Program

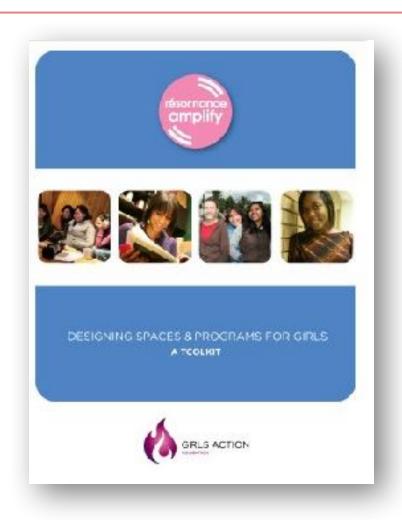








# Amplify Toolkit



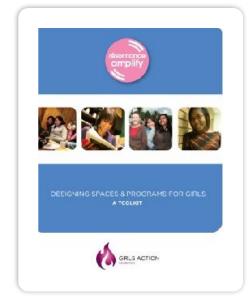
The Toolkit is comprised of a "how-to" Manual and a Workshop Guide.

- The Manual provides a comprehensive look at how to organize and facilitate girls' programs (including example forms, templates, and information sheets)
- The Workshop Guide is a collection of over 50 activities from girls' programmers across the country.

Download the Amplify Toolkit: Designing spaces and programs for girls from http://www.girlsactionfoundation.ca







Download both manuals from www.girlsactionfoundation.ca

#### List of Workshops from Take Care

Healthy Eating Physical Substance Use Activity

Food Mapping When the Music Tobacco The Stories our Stops Advertising Food Tells Us Where Are the I Can We Label Cool Spots? Overcome Nutrition Game My Story With Graffiti Wall What's Up with Sports It's My Life Food? Let's Get Real Journal With It What Media, Why Media? My Body Is Mine and I Will Love lt

#### List of Health-related Workshops from Amplify Toolkit

Body Image and Self- Esteem	Healthy Relationships	Safer Sex	Sexuality and Gender Identity
Compliment Circle Reflecting Body Image Self-Esteem Supports Creating a "Me" Quilt Girls in Magazines Beauty Masks	My RightsMy Relationship Relating in a Relationship Expression Without Words Healthy vs. Unhealthy Relationships Friendships Interviewing New Moms Naming Conflict	Safer Sex Telephone Game Voice Game a.k.a. "The Yelling Vagina Game" My Body, My Choice Sexy Fill-in-the-Blanks	Exploring the Bermuda Triangle: A Word Game! Gender Stereotyping Questioning Sexuality Transgender, Transexual Issues, and Gender Identity What We Hear, What We Think: Looking at Messages in Pop Music



## Discussion



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